

March 30 – April 2, 2025
Boston Convention & Exhibition Center | Boston, MA

Kings Seaport – A Retro Modern Playground for Networking \$20,000

At Kings Seaport, attendees can bowl, play pool, or immerse themselves in the vibrant arcade. This multi-experience venue brings together fun and networking, offering sponsors high-impact branding in a space where excitement is always on the rise.

Branding Opportunities

- Eye-catching bowling lane decals with your logo featured prominently as attendees compete and have fun.
- A custom welcome banner with your brand greeting guests as they enter the venue.
- Branded scorecards and other game materials for high interaction with attendees during the night.

Bowling Pin Branding / Lane Decals

Place company branding on the blowing lanes at Kings Seaport and with every ball bowled, guests are reminded of your sponsorship!



Optional Add-On (Exclusive Opportunity)

Become the specialty drink sponsor at Kings Seaport and have your logo featured on custom drink menus or glassware, giving your brand premium visibility for an additional fee. Price varies.

Screen Branding

Large screens spread throughout the space are a perfect canvas for your company's logo. Whether as a static image or a slideshow of content, your company logo will be on display all night long!

- Draft Room: 6 TVs, 3 Projectors
- Main Concourse: 2 TVs, 3 Projectors
- Royal Room & Arcade: 6 TVs
- King Pin Room: 3 TVs, 1 Projector



**Two different types of visuals up at once (slideshows recommended)*