March 30 - April 2, 2025 | Boston Convention & Exhibition Center | Boston, MA

Sweeten the Experience and Drive Traffic to Your Booth

Entice attendees with crowd-pleasing treats that draw people in and keep conversations flowing. With chef attendants handling preparation onsite, these interactive snack stations guarantee memorable moments—and even more booth traffic.

Walking Waffle Bites—\$6,000



Round waffles on a stick, drizzled with white or dark chocolate, cinnamon sugar, or served plain—perfect for quick bites and easy conversations.

- Flavors: red velvet, mocha, and cinnamon roll with assorted toppings
- Chef attendant assembles each stick at your booth
- Includes a 7' rolling table
- Serves: 480

Chocolate Chip Cookies—\$6,000



The irresistible aroma of freshly baked cookies will stop attendees in their tracks.

- Baked onsite in a tabletop oven by a chef attendant
- Served on a 7' rolling table
- Serves: 960

Popcorn Station—\$6,000



Create a buzz and draw attendees to your booth with a Popcorn Station! Choose from a variety of irresistible flavors—Movie Theater Butter, Glazed Caramel, Cheddar, Sea Salt & Pepper, Cinnamon Roll, or Sugar Cookie. Set up includes:

- 1 popcorn machine
- 1 attenden
- 78-3/4" x 29-1/2" counter, or use your own counter
- Serves: 500

Cotton Candy—\$7,000



Delight attendees with a whimsical take on a fairground favorite, featuring eyecatching pink, blue, and yellow pastels.

- Choose (2) flavors
- Includes two cotton candy machines and two Baristas to spin classic flavors
- Option for decaled or plain counters
- Serves: 500

Mini Boston Cream Pies—\$7,000



Typical setup. 8-ft counter not included.

Celebrate an iconic dessert with fresh, individually boxed Boston Cream pies.

- Vanilla-bean cakes filled with rich cream and chocolate
- Made fresh by two professional attendants onsite
- Serves: 400