

2024 Election Guide and Campaign Rules

Campaign Timeline

- The AONL election runs from July 29 – August 12 at 5:00 pm CT.
- Association Elections, an outside vendor, will manage the balloting process and will submit the final vote count to the AONL Board of Directors, who must ratify the election. The Nominations Committee will notify all candidates of the election results following the ratification.
- AONL will publicly announce the election results August 16.

AONL Website and Communications

- All candidates must film a 30-60 second video introducing themselves to voters and explaining their campaign platform. AONL staff will film all candidate videos. Candidates may not include the names of members of the AONL nominations committee, AONL board or AONL staff in their video.
- The AONL election webpage will include information about each candidate.
- The AONL website, publications and social media will not feature one candidate over another. All candidates will receive equal attention.

Campaign Rules

- Candidates may begin campaigning on July 29.
- Candidates may use social media to campaign. Candidates may not campaign on any of AONL's social media platforms or Leader2Leader Community to campaign.
- Candidates may tag AONL in posts but cannot tag or mention members of the AONL nominations committee, AONL board or AONL staff in campaign-related social media posts.
- Candidates may post their campaign video on their social media accounts.
- AONL does not endorse candidates; candidate communications or digital platforms may not convey such appearances.
- Members of the AONL Board, AONL Nominations Committee or staff may not endorse a candidate, this includes reacting to or sharing a social media post.
- Candidates cannot modify, reproduce or distribute any content, design, photos, graphics and logos from aonl.org or AONL's social media channels. Candidates can use links to aonl.org or tag AONL.
- Campaign information shall not negatively characterize another candidate or AONL.