

# AONL Poster Speaker Orientation

January 2024



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## Did You Know?

Poster sessions are among the top-rated sessions at AONL every year.

On average, conference attendees spend 11 minutes per poster.

Fabric posters are the latest trend.



# Engaging Poster Presentations

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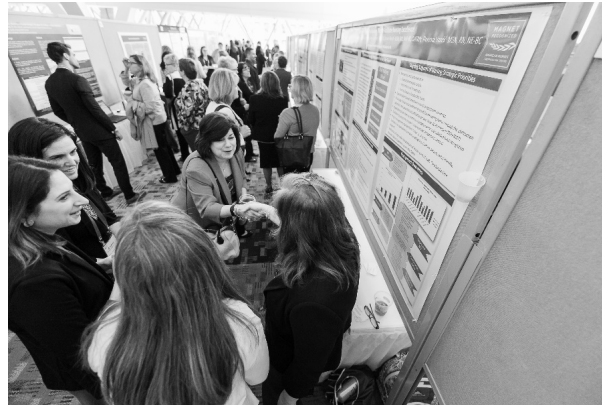
## Presentation Flow

- Look
  - Hook
  - Teach
  - Reach



## Poster Popularity

- Attendee control
- Many topics in short amount of time
- Discussion



## Important Guidelines

- Obtain copyright
- Do not include commercial or financial interests

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# Copyright



Obtain necessary permission for content, cartoons and pictures



Online pictures are not necessarily copyright free



Use personal pictures or Creative Commons



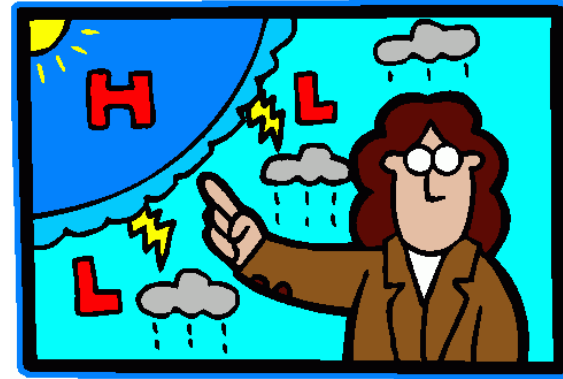
<https://creativecommons.org>

# You Are the Expert

Be yourself

Be a weatherman

Practice



# Poster Logistics



## Recommended Size and Font

- Poster size: 42” high by 60” wide
- Landscape/Horizontal
- Display board size: 48” x 96”
- Font recommendations in speaker resource center

# Set Up and Presentation

**Monday, April 8**

Poster Set Up | 10:00 a.m. - 6:00 p.m.

**Tues. Apr. 9 and Wed. Apr. 10**

Poster Session | 11:30 a.m. - 12:30  
p.m.

**Thursday, April 11**

Poster Take Down



# Important Dates



**Feb. 15:** Early bird registration rate ends.



**Mar. 14:** Discounted hotel cut off.



**Mar. 25:** Upload final poster to the AONL online portal.



**By Apr. 6:** Create profile in the AONL 2024 conference app.



**April 8-11: AONL 2024** Check-in to Speaker Ready Room by 6PM on April 8.



# Connect with AONL Support



Speaker Resource Website

<https://www.aonl.org/annual-conference/poster-center>



AONL Staff

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AONL 2024 Conference App



Onsite "Ask AONL" Booth

Questions?

Please type  
your  
questions  
into the chat  
box.

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